



Jeff Tumlin, Principal and Director of Strategy at Nelson Nygaard

Jeff Tumlin is an expert in helping communities move from discord to agreement about the future.

For more than twenty years, Jeff has led award-winning plans in cities from Seattle and Vancouver to Moscow and Abu Dhabi. He helps balance all modes of transportation in complex places to achieve a community's wider goals and best utilize their limited resources. He has developed transformative plans throughout the world that accommodate millions of square feet of growth with no net increase in motor vehicle traffic.

Jeff is renowned for helping people define what they value and building consensus on complex and controversial projects. He provides residents and stakeholders the tools they need to evaluate their transportation investments in the context of achieving their long-term goals. He understands that managing parking and transportation demand is a critical tool for revitalizing city centers and creating sustainable places.

In 2016-17, Jeff served as interim director of the Oakland Department of Transportation, helping create the new department and put it on a solid footing. His work included a restructuring of the city's transportation metrics to better align projects and budgets with the city's equity goals. A dynamic and frequent guest speaker, Jeff is the author of *Sustainable Transportation: Tools for Creating Healthy, Vibrant and Resilient Communities* (Wiley, 2012).